

GENERAL TERMS AND CONDITIONS

The present General Terms and Conditions (hereinafter: GTC) define the general conditions for the participation in and visitation of the MENTA2024 conference (hereinafter: Event or MENTA2024), which will be held on September 19-20, 2024, for ticket purchasers and visitors.

By purchasing a ticket or entering the Event, the visitors accept the GTC.

1. Definitions:

- **Venue:** The location of the Event: Hunguest Hotel Bál Resort, Balatonalmádi (Balatonalmádi, Bajcsy-Zsilinszky út 14, 8220).
- **Ticket:** A certificate, in any form (printed or electronic) with a unique identifier, representing the right to participate in the Event.
- **Ticket Purchaser:** The person who purchases the Ticket from the Organizer or its sales partners, or legally downloads a free ticket, or has a valid Ticket by any means.
- **Contributor:** A natural or legal person in a legal relationship with the Organizer, contributing to the creation of the Event based on their relationship with the Organizer (subcontractor, partner, agent, etc.).
- **Visitor:** A natural person who is entitled to enter the Event.
- **Organizer:** The organizer of the Event, ConceptFlow Kft. (1061 Budapest, Andrássy út 45.) and IVSZ – Alliance of Digital Businesses (1095 Budapest, Tinódi utca 1-3. C building ground floor 2.).
- **Service:** Any service made available to Participants by the Organizers at the Event, either free of charge or for a fee.

2. Scope of the GTC:

2.1. The material scope of this GTC extends to the Event and the rights acquired by the Organizer concerning the Event.

2.2. The personal scope of this GTC extends to all persons participating in the Event. The terms of the legal relationship between the Organizers and the Contributors are contained in the contract between them.

2.3. The Visitor acknowledges that the Organizer is entitled to unilaterally modify this GTC, particularly for changes in legal provisions, or to ensure the safe or economical conduct of the Events, or for public safety or public health reasons. The modification of this GTC becomes effective upon its publication on the MENTA2024 website.

2.4. The Ticket Purchaser, by purchasing the Ticket, and the Visitor, by entering the Event, accept this GTC as binding.

2.5. Anyone who unlawfully acquires a Ticket acknowledges that they have no rights against the Organizer based on the Ticket or this GTC.

3. Rights of Ticket Purchasers:

3.1. By legally acquiring the Ticket, the Ticket Purchaser is entitled to participate in the Event and its programs, and to use the Services available with the Ticket.

3.2. The content and quantity of specific programs and Services available at the Event are determined by the Organizer, who reserves the right to change the program. The Organizer will strive to provide the previously communicated programs and Services, but the Ticket Purchaser acknowledges that the Organizer may deviate from the announced programs, provide different or fewer programs, resulting in no claim or demand from the Ticket Purchaser.

4. Ticket, Ticket Purchase:

4.1. The Organizer enables electronic ticket purchases. The Ticket Purchaser receives the Tickets and codes entitling them to enter the Event after providing the necessary data and successful payment or free download if eligible. The Ticket Purchaser must present the printed or electronically identifiable Ticket to the entrance staff at the Event. The purchased or freely downloaded Ticket must be presented at the Organizer's ticket validation points upon arrival, thus becoming eligible to attend the MENTA2024 Event programs.

4.2. The Ticket Purchaser must verify eligibility for discounts related to the Tickets (e.g., IVSZ membership) with documents when presenting the Ticket at the venue. Without proof of eligibility, entry to the Event and participation in programs with discounted/free Tickets may be denied. 4.3. Tickets for the Event are non-refundable.

5. Participation in the Event:

5.1. Visitors must comply with general conduct norms, laws, and this GTC at the Event and refrain from any conduct that may harm or endanger others' personal rights, health, physical integrity, life, or property.

5.2. Without prior written permission from the Organizers, it is forbidden to conduct any promotional or advertising activities, commercial activities, or fund-raising at the Event venue.

5.3. Serving alcoholic beverages to persons under 18 or intoxicated persons at the Event venue is prohibited.

5.4. The Event aims to provide cultured and uninterrupted entertainment for Visitors, thus any gatherings or demonstrations not related to the organized programs are prohibited.

5.5. The Visitor acknowledges and agrees that audio and video recordings will be made at the Event. By participating in the Event, the Visitor explicitly consents to live broadcasting and recording of their appearance, voice, and actions, and to the unlimited publication of such recordings, provided that the Visitor can only be named with their explicit consent. If the Visitor is a public figure, they can be named without consent. The Organizer acquires unlimited, transferable, and exclusive usage rights to such recordings, including the right to use them for advertising purposes. The Organizer is entitled to use, utilize, publish, reproduce, edit, transmit, and distribute these recordings without restrictions, especially for promoting the Events. Visitors are not entitled to any compensation for the recording and use of these recordings.

5.6. Visitors are not allowed to make audio or video recordings at the Events or to broadcast the Event live, including on social media platforms.

5.7. To ensure the safe conduct of the Event, the Organizer reserves the right to limit the items and equipment that can be brought into the Event venue. This includes a ban on bringing alcohol, drugs, pyrotechnic devices, glass objects, explosive, toxic or flammable items, weapons, knives with blades longer than 8 cm, butterfly knives, switchblades, pepper spray, weighted sticks, metal chains longer than 50 cm, throwing stars, slingshots, stun guns, and other items defined as particularly dangerous to public safety. Drones are prohibited. Weapons or objects resembling weapons, as well as other items dangerous to life, physical integrity, or health, are also prohibited. Foldable and hand-carried transportation devices (e.g., bicycles, scooters, small motorcycles, roller skates, skateboards, strollers) may be brought in. Visitors with restricted items cannot enter the Event venue. The Organizer is entitled to conduct random checks (of packages and clothing) throughout the Event venue to enforce compliance, and Visitors must submit to these checks. The Organizer has the right to remove any Visitor violating the ban or refusing to undergo the check.

5.8. Except for legally defined service dogs, guide dogs for the visually impaired, and police dogs, no other pets are allowed at the Event venue.

5.9. The consumption of substances classified as drugs by law is prohibited at the Event venue and is punishable by law. Smoking is only permitted outside the building in designated areas; smoking is prohibited in other areas. Visibly disturbed individuals (e.g., those under heavy influence of alcohol or drugs) are not allowed at the Event, even with a valid Ticket, and may be removed.

5.10. The Organizer's Contributors ensure compliance with the law at the Event venue. By participating in the Event, the Visitor expressly agrees to cooperate fully with the Contributors within the framework of the law and follow their instructions in case of emergency. The instructions of the Organizer's authorized employees are binding on the Visitors. In case of extraordinary events (e.g., natural disaster, fire, bomb threat), the Visitor must precisely and fully comply with the employees' instructions, including evacuation orders.

5.11. The Visitor must use the Venue, its facilities, the Hunguest Hotel Bál Resort area, and related program locations as intended and maintain the environment.

5.12. The Visitor must comply with the laws and rules of human coexistence and refrain from disturbing the Event and others.

5.13. The Visitor must behave according to general norms and relevant legal regulations at the Event. The Visitor must refrain from any statements, communications, or actions that could endanger or harm others' personal rights, life, health, property, or physical integrity or cause offense. The Organizer requests Visitors to use garbage bins for waste disposal.

5.14. Banners, signs larger than A4 size, and noise-making devices are not allowed at the Event. Since recording is taking place, Visitors must not disturb the recording or the Event with noise, shouting, or other means.

5.15. Non-compliance with the provisions of this GTC or violation of laws, disorderly conduct, or exceptionally anti-social behavior may result in the removal of the offending Visitor from the Event.

6. Liability:

6.1. The Organizer may modify the programs and services provided at the Event as necessary, and Visitors cannot make claims or demands as a result. The Organizer reserves the right to change the program.

6.2. The Organizer is only liable for intentional breaches that harm human life, physical integrity, or health, and excludes liability for all other damages. The Organizer is not responsible for valuables or personal belongings brought to the Event.

6.3. The Visitor declares that the data provided during ticket purchase is accurate and the Organizer is not liable for damages resulting from incorrect, inaccurate, or erroneous data.

6.4. The Visitor acknowledges that the Organizer is not responsible for any misuse or damage during any payment method (e.g., unauthorized credit card use, unauthorized transfer, etc.).

6.5. The Visitor is fully responsible for any damage caused by them, including to the Organizer, the Venue, contractual partners, Contributors, other visitors, and third parties.

7. Intellectual Property and Trademarks:

7.1. The logos, trademarks, information, and materials displayed on the Event website, social media pages, at the Event, in all online and offline media, posters, flyers, etc., are the exclusive intellectual property of the Organizer and the Event sponsors and contractual partners; therefore, these marks cannot be used, copied, or displayed by Visitors or third parties without the written consent of the intellectual property owner.

8. Force Majeure:

In the event of a crime or threat of crime, strike or demonstration not classified as a strike, accident, fire, natural disaster, severe energy supply disruption, severe transportation disruption/obstruction, quarantine, official, military, or law enforcement order, instruction or act, or any other unforeseeable and unavoidable obstacle beyond the Organizer's control, the Organizer is not responsible for any loss or damage to the Ticket Purchasers resulting from such events. This force majeure provision applies equally to the Event as a whole, any program of the Event, or any Service.

9. Final Provisions:

Questions, comments, suggestions, or complaints related to the Event should be sent to menta@ivsz.hu.